

**Congregation Beth Emeth
Shofar Newsletter Advertisement Rates – Fiscal Year 2006**

Thank you for your interest in advertising in the Shofar. The Shofar is a 24-page single-color publication, 8-1/2 x 11”, with a current circulation of approximately 700 persons/families.

Advertisement sizes and rates:

	Size (live area)	Annual Rate	Single Insertion Rate
Business Card	3.5” x 2”, horizontal layout	\$150	\$42
Quarter Page	3.25” x 4.75”, vertical layout	\$225	\$65
Half Page	7” x 4.75”, horizontal layout	\$445	\$125
Full Page	9.5” x 7”, horizontal layout	\$875	\$245

Notes:

- Billing is annual, in advance.
- Artwork must be received by the 5th of the month before the ad is to begin.
- Please keep in mind that rates are subject to change periodically.
- Please e-mail the camera ready artwork (PDF preferred) to: Rebecca.Small@fcps.edu
- If you have questions about artwork or layout, please contact the Shofar editor at shofareditor@yahoo.com or 703-471-1214.

Please complete the form below and mail it with your check to:

Congregation Beth Emeth
Attention Rebecca Small, Shofar Ad Sales
12523 Lawyers Road
Herndon, VA 20171

Your Information:

Your name: _____

Business or Organization: _____

Billing address: _____

E-mail address: _____

Telephone: () _____

Size of ad (check one): Business Card 1/4 page 1/2 page Full page

Date artwork submitted: _____ Month/Year Ad is to begin: _____